



Introducing the
Texas Statewide
Corporate Sponsorship Program
For the year
June 1, 2008 – May 31, 2009

The sponsorship committees of the three chapters of Texas HFMA (Lone Star, South Texas and Gulf Coast) have joined together to offer a limited number of STATEWIDE SPONSORSHIPS. These opportunities offer:

- Membership in the three Texas regional sponsorship programs at a significant fee discount – offering easy access and prominent exposure to the full State of Texas membership (over 2000 strong)
- Exclusive participation in our ANNUAL STATEWIDE MEMBERSHIP MEETING (March 29 - 31, 2009) held at the Driskill Hotel in downtown Austin, Texas.

Healthcare Financial Management Association Texas Statewide Sponsorship

Enrollment Period: *April 1, 2008 through Sept 1, 2008*

Sponsorship Term: *June 1, 2008 through May 31, 2009*

2008-2009 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
ANNUAL SPONSORSHIP FEE	\$12,000	\$7,000	\$3,000
<i>VALUE*</i>	<i>\$18,000</i>	<i>\$9,000</i>	<i>\$3,750</i>
<i>DISCOUNT*</i>	<i>33%</i>	<i>22%</i>	<i>20%</i>
GENERAL BENEFITS			
<i>Sponsorship of the Texas Lone Star chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Sponsorship of the Texas Gulf Coast chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Sponsorship of the South Texas chapter of HFMA</i>	GOLD	SILVER	BRONZE
<i>Exposure to 2000+ Texas-based HFMA members</i>	●	●	●
ANNUAL STATEWIDE NEWSMAGAZINE (January, 2009)			
<i>Sponsor listing in January Statewide Newsmagazine</i>	●	●	●
<i>Advertisement in January Statewide Newsmagazine</i>	1/4 Page Ad	Business Card	
ANNUAL STATEWIDE CONFERENCE (March 29-31, 2009 Austin, TX)			
<i>Complimentary Registration Coupon for 3-day Annual Spring Conference in Austin **</i>	2	1	
<i>Sponsor listing in Pre-Conference promotional material</i>	●	●	
<i>Sponsor listing on Conference Signage</i>	●	●	
<i>Sponsor listing on Conference Website</i>	●	●	
<i>Link to Sponsor Website from Conference Website</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Exhibitor Space at 3-day Annual Spring conference in Austin, TX***</i>	Table		

* based on individual chapter sponsorship and statewide meeting participation

** coupon valid for pre-registered attendees only

*** space is limited at the Driskill Hotel and will be filled on a first come, first serve basis

Healthcare Financial Management Association Texas Lone Star Chapter

Enrollment Period: *April 1, 2008 through Sept 1, 2008*Sponsorship Term: *June 1, 2008 through May 31, 2009*

2008-2009 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at over 10 events per year</i>	●	●	●
<i>Sponsor exposure to 1000+ members in nation's 5th largest chapter</i>	●	●	●
MEETINGS & EVENTS			
<i>Coupons for complimentary dinner meeting registration for you or a guest*</i>	12	8	4
<i>Coupons for 50% off half day, full day or multiple day event registration for you or a guest*</i>	10	4	2
LONE STAR EXPRESS MAGAZINE			
<i>Magazine will include sponsor listing in each addition.</i>	●	●	●
<i>Magazine will include the corporate logo.</i>	●	●	
<i>Full Page advertisement in each Magazine</i>	●		
<i>Half Page advertisement in each Magazine</i>		●	
<i>Spotlight article in one newsmagazine about sponsor organization. (background - no selling please!)</i>	●		
HFMA LONE STAR WEBSITE			
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		

* coupon valid for pre-registered attendee only.

Healthcare Financial Management Association South Texas Chapter

Enrollment Period: *April 1, 2008 through June 30, 2008*Sponsorship Term: *June 1, 2008 through May 31, 2009*

2008-2009 CORPORATE SPONSORSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Participate in scholarship programs for area university healthcare students.</i>	●	●	●
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at numerous chapter events.</i>	●	●	●
<i>Sponsor exposure to 375 members</i>	●	●	●
WEBSITE			
<i>Listing on the HFMA South Texas Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA South Texas Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
<i>Description of Services on the HFMA Lone Star Sponsor Page</i>	●	●	
MEETINGS			
<i>The Sponsor will receive the specified number of complimentary meeting certificates to be used at the South Texas annual and/or fall meetings.</i>	6	4	2
NEWSLETTER			
<i>Newsletter will include recognition in the four editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs committee for potential speakers/topics.</i>	●		

Healthcare Financial Management Association Texas Gulf Coast Chapter

Enrollment Period: *April 1, 2008 through June 30, 2008*
Sponsorship Term: *June 1, 2008 through May 31 2009*

2008-2009 CORPORATE SPONSORSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Participate in scholarship programs for area university healthcare students.</i>	●	●	●
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities with approximately 650 members and sponsors.</i>	●	●	●
<i>Monthly luncheon participation of members and non-members averages 100+.</i>	●	●	●
NEWSLETTER			
<i>Newsletter will include recognition in the four to six editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the bi-monthly newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Two half-page newsletter ads</i>	●		
HFMA TEXAS GULF COAST WEBSITE			
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●		
ANNUAL MEETING			
<i>Participation, free of charge, includes two complimentary tickets</i>	●	●	
<i>Participation, free of charge, includes one complimentary ticket</i>			●
FREE MEETINGS			
<i>The Sponsor will receive the specified number of complimentary registrations at meetings.</i>	20	16	8
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
POSTER / DISPLAYS / OTHER RECOGNITION			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at two consecutive monthly luncheon meetings.</i>	●		
<i>Opportunity to be recognized as a sponsor of snacks/beverages at technical sessions.</i>	●		
<i>E-mail notifications will indicate sponsored by (sponsors organization) for two months.</i>	●		
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings.</i>	●		

**Healthcare Financial Management Association
Texas Statewide Sponsorship
2008-2009 Statewide Sponsorship Application**

Company Name (as it should appear on printed material)

Primary Company Contact Name / Position

Address City / State/ Zip

Telephone Fax Email

Please select your Statewide Sponsorship Level below:

Benefits of each sponsorship level are detailed on the preceding pages.

The HFMA Texas Joint Chapters do not endorse the products or services of any sponsoring organization. HFMA and the HFMA Texas Joint Chapters are 501(C)(6) not-for-profit organizations. Payments or contributions to the HFMA Texas Joint Chapters are deductible as ordinary business expenses but are not deductible as charitable contributions for Federal income tax purposes.

Gold Statewide Sponsorship (\$12,000)

Silver Statewide Sponsorship (\$7,000)

Bronze Statewide Sponsorship (\$3,000)

The HFMA Texas Joint Chapters Federal Tax ID is: 260267128

Full payment by check or credit card must accompany this application.

Please make checks payable to **HFMA Texas Joint Chapters**

Our check# _____ in the amount of \$ _____ is enclosed.

Please charge \$ _____ to my: American Express MasterCard Visa

Card Number Exp. Date Name as it appears on Card

Cardholder's Signature Card Billing Address & Zip

Please return this application and payment to:

HFMA Texas Joint Chapters
P.O. Box 631206 | Houston, TX 77263-1206
713.776.1314 | fax 713.776.1308 | info@hfmatexas.org