

# **Texas Statewide**

## **Corporate Sponsorship Program**

**For the year**

**June 1, 2009 – May 31, 2010**

The sponsorship committees of the three chapters of Texas HFMA (Lone Star, South Texas and Gulf Coast) have joined together to offer a limited number of STATEWIDE SPONSORSHIPS. These opportunities offer:

- **Membership in the three Texas regional sponsorship programs at a significant fee discount** – offering easy access and prominent, recurring exposure to the full State of Texas membership (over 2000 strong)
  - **Participation at all chapter meetings throughout the year, including chapter annual conferences.**
  - **Recognition of your organization in all membership newsletters**
  - **Participation in the Annual “Texas Voice” Statewide Newsletter** mailed to over 2,000 Texas HFMA members in March 2009.
- **Exclusive participation in our ANNUAL TEXAS STATE CONFERENCE** (March 28 - 30, 2010) held at the Driskill Hotel in downtown Austin, Texas.

**See the last page for a Sponsorship Application Form**

**or call 713.776.1314 for more information**

# Healthcare Financial Management Association Texas Statewide Sponsorship

Enrollment Period: *April 1, 2009 through Sept 1, 2009*

Sponsorship Term: *June 1, 2009 through May 31, 2010*

<b>2009-2010 CORPORATE SPONSORSHIP OPPORTUNITIES</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>ANNUAL SPONSORSHIP FEE</b>	<b>\$12,000</b>	<b>\$7,000</b>	<b>\$3,000</b>
<i>VALUE*</i>	<i>\$18,000</i>	<i>\$9,000</i>	<i>\$3,750</i>
<i>DISCOUNT*</i>	<i>33%</i>	<i>22%</i>	<i>20%</i>
<b>GENERAL BENEFITS</b>			
<i>Sponsorship of the Texas Lone Star chapter of HFMA with full benefits of selected level.</i>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<i>Sponsorship of the Texas Gulf Coast chapter of HFMA with full benefits of selected level.</i>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<i>Sponsorship of the South Texas chapter of HFMA with full benefits of selected level.</i>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<i>Exposure to 2000+ Texas-based HFMA members</i>	●	●	●
<b>"Texas Voice" ANNUAL STATEWIDE NEWSMAGAZINE (March, 2010)</b>			
<i>Sponsor listing in March Statewide Newsmagazine</i>	●	●	●
<i>Advertisement in March Statewide Newsmagazine</i>	1/4 Page Ad	Business Card	
<b>ANNUAL STATEWIDE CONFERENCE (March 29-31, 2009   Austin, TX)</b>			
<i>Complimentary Registration Coupon for 3-day Annual Spring Conference in Austin **</i>	<b>2</b>	<b>1</b>	
<i>Sponsor listing in Pre-Conference promotional material</i>	●	●	●
<i>Sponsor listing on Conference Signage</i>	●	●	●
<i>Sponsor listing on Conference Website</i>	●	●	●
<i>Link to Sponsor Website from Conference Website</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●	●	●
<i>Exhibitor Space at 3-day Annual Spring conference in Austin, TX***</i>	<b>10 ft.</b>	<b>6 ft.</b>	

\* based on individual chapter sponsorship and statewide meeting participation

\*\* coupon valid for pre-registered attendees only

\*\*\* space is limited at the Driskill Hotel and will be filled on a first come, first serve basis

# Healthcare Financial Management Association Texas Lone Star Chapter

Enrollment Period: *May 1, 2009 through Sept 1, 2009*  
Sponsorship Term: *June 1, 2009 through May 31, 2010*

## 2009-2010 CORPORATE SPONSORSHIP OPPORTUNITIES

INVESTMENT	GOLD	SILVER	BRONZE
<b>GENERAL BENEFITS</b>			
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at over 10 events per year</i>	●	●	●
<i>Sponsor exposure to 1000+ members in nation's 5th largest chapter</i>	●	●	●
<b>MEETINGS &amp; EVENTS</b>			
<i>Coupons for complimentary dinner meeting registration for you or a guest*</i>	<b>12</b>	<b>8</b>	<b>4</b>
<i>Coupons for 50% off half day, full day or multiple day event registration for you or a guest*</i>	<b>10</b>	<b>4</b>	<b>2</b>
<b>LONE STAR EXPRESS MAGAZINE</b>			
<i>Magazine will include sponsor listing in each addition.</i>	●	●	●
<i>Magazine will include the corporate logo.</i>	●	●	
<i>Advertising Space in each Magazine</i>	<b>Full Page</b>	<b>Half Page</b>	
<i>Spotlight article in one newsmagazine about sponsor organization. (background - no selling please!)</i>	●		
<b>HFMA LONE STAR WEBSITE</b>			
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
<b>POSTER / DISPLAYS / OTHER RECOGNITION</b>			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		

\* coupon valid for pre-registered attendee only.

# Healthcare Financial Management Association South Texas Chapter

Enrollment Period: *April 1, 2009 through September 1, 2009*

Sponsorship Term: *June 1, 2009 through May 31, 2010*

## 2009-2010 CORPORATE SPONSORSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE
<b>INVESTMENT</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,250</b>
<b>GENERAL BENEFITS</b>			
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities at Chapter events.</i>	●	●	●
<i>Exposure to up to 400 Chapter HFMA members.</i>	●	●	●
<b>NEWSLETTER</b>			
<i>Newsletter will include recognition in the four editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
<b>SOUTH TEXAS CHAPTER WEBSITE</b>			
<i>Listing on the HFMA South Texas Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●	●	
<b>FREE MEETINGS</b>			
<i>Complimentary Registration Coupons for the 2009 S.TX Annual and/or October Meetings</i>	6	4	2
<b>POSTER / DISPLAYS / OTHER RECOGNITION</b>			
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or powerpoint.</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at meetings.</i>	●	●	
<i>Provide input to Programs committee for potential speakers/topics.</i>	●		

For more information, contact Cipriana Zamora, [cipriana.zamora@knappmed.org](mailto:cipriana.zamora@knappmed.org) or (956) 969-5103

# Healthcare Financial Management Association

## Texas Gulf Coast Chapter

Enrollment Period: *April 1, 2009 through September 1, 2009*Sponsorship Term: *June 1, 2009 through May 31, 2010*

<b>2009-2010 CORPORATE SPONSORSHIP OPPORTUNITIES</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>INVESTMENT</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,250</b>
<b>GENERAL BENEFITS</b>			
<i>Participate in scholarship programs for area university healthcare students.</i>	●	●	●
<i>Low cost, high quality education programs.</i>	●	●	●
<i>Networking opportunities with approximately 650 members and sponsors.</i>	●	●	●
<i>Monthly luncheon participation of members and non-members averages 100+.</i>	●	●	●
<b>NEWSLETTER</b>			
<i>Newsletter will include recognition in the four editions published annually.</i>	●	●	●
<i>Newsletter will include the corporate logo.</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Two half-page newsletter ads</i>	●		
<b>HFMA TEXAS GULF COAST WEBSITE</b>			
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●		
<b>ANNUAL MEETING - May 14-15, 2009</b>			
<i>Complimentary Annual Meeting Registrations</i>	2	1	
<i>Complimentary Exhibit Space</i>	●	●	
<i>Exhibit Space Discounted to \$250</i>			●
<i>Additional Annual Meeting Registrations at HFMA Member Rate</i>	●	●	●
<b>FREE MEETINGS</b>			
<i>The Sponsor will receive the specified number of complimentary registrations at meetings.</i>	20	16	8
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
<b>POSTER / DISPLAYS / OTHER RECOGNITION</b>			
<i>Sponsors will have their name in the specified level on a poster displayed at all meetings.</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs.</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at two consecutive monthly luncheon meetings.</i>	●		
<i>Opportunity to be recognized as a sponsor of snacks/beverages at technical sessions.</i>	●		
<i>E-mail notifications will indicate sponsored by (sponsors organization) for two months.</i>	●		
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings.</i>	●		

## HFMA Texas Statewide and Chapter Sponsorship Application

Please see the attached pages for benefit levels in each Chapter and Statewide

Company Name:	<input type="text"/>		
Primary Contact:	<input type="text"/>	Title:	<input type="text"/>
Address:	<input type="text"/>	City/State/Zip:	<input type="text"/>
Phone:	<input type="text"/>	Fax:	<input type="text"/>
Email:	<input type="text"/>		

### HFMA Texas Statewide Sponsorship - select here ONLY to sponsor Statewide

- Gold Statewide Sponsorship (\$12,000)
- Silver Statewide Sponsorship (\$7,000)
- Bronze Statewide Sponsorship (\$3,000)

### Individual Chapter Sponsorship - select here ONLY if not sponsoring Statewide

#### Gulf Coast Chapter

- Gold Chapter Sponsorship (\$5,000)
- Silver Chapter Sponsorship (\$2,500)
- Bronze Chapter Sponsorship (\$1,250)

#### Lone Star Chapter

- Gold Chapter Sponsorship (\$5,000)
- Silver Chapter Sponsorship (\$2,500)
- Bronze Chapter Sponsorship (\$1,250)

#### South Texas Chapter

- Gold Chapter Sponsorship (\$5,000)
- Silver Chapter Sponsorship (\$2,500)
- Bronze Chapter Sponsorship (\$1,250)

**Please Note:** The HFMA Texas Chapters do not endorse the products or services of any sponsoring organizations. HFMA and the HFMA Texas Chapters are 501(c)(6) not-for-profit organizations. Payments or contributions to HFMA or the HFMA Texas Chapters are deductible as ordinary business expenses but are not deductible as charitable contributions for Federal income tax purposes.

Return Application & Payment to:

#### HFMA Texas Joint Chapters

P.O. Box 631206 | Houston, TX 77263-1206

713.776.1314 | Fax 713.776.1308

info@hfmatexas.org | www.hfmatexas.org

### Full Payment by check or credit card MUST accompany this applications

Please make checks payable to: **HFMA Texas Joint Chapters** Tax ID: 260267128

- Check number  amount:  is enclosed.
- Please charge  to my:  Amex  M/C  Visa
- Card No:  Expiration:
- Name on Card:
- Card Verification Code (CVS):  Card Billing Zip Code: