



hfma™ south texas chapter

healthcare financial management association

South Texas 2010 Annual Institute: Riding the Waves of Healthcare

May 20-21, 2010

Isla Grand Hotel

500 Padre Blvd. | South Padre Island, Texas

13 CPE Credits available!

Sponsor #009106, HFMA South Texas Chapter

OnLine Registration: www.stxhfma.org

Conference Agenda

Thursday, May 20

12:00 pm Conference Registration

TRACK I HFMA Specialty Certification Courses

- 1:00 pm **Managed Care Course**
John T. Montaine, FHFMA - NHPN, LLC
- 3:05 pm Refreshment Break
- 3:15 pm **Accounting & Finance Course**
Patricia Bethke, CHFP - Seton Northwest Hospital

TRACK II Physician & Revenue Cycle Issues

- 1:00 pm **Physician Taxation Issues**
John R. Bruce - BKD, LLP
- 1:50 pm **ICD 10 Changes: Readiness & Implementation Strategies**
Mario A. Perez - J.A. Thomas & Associates
- 3:05 pm Refreshment Break
- 3:15 pm **Physician Metrics**
Daniel J. Marino - Health Directions
- 4:55 pm **Serving the Insured, Uninsured, & Underinsured: The Right Data...The Right Time**
Marty Callahan - TransUnion

5:30-7:00 Seaside Reception

Friday, May 21

- 7:00 am Registration / Continental Breakfast
- 8:00 am **Silent PPO: Dead or Alive?**
Kurt Kozin - NHPN, LLC
- 9:50 am **Clinical Effectiveness: Quality Outcomes While Reducing Cost**
Charles A. Peck, M.D. - FTI Healthcare
M. Scott Lieberenz - Valley Baptist Health System
- 10:15 am Refreshment Break
- 10:30 am **EHR / IT**
Daniel J. Marino - Health Directions
- 11:45 am Lunch, Annual Meeting, Installation of Officers
Nancy Brock - HFMA Regional Executive
- 12:45 pm **Executive Panel**
Thomas R. Miller - Texas A&M
Lorenzo Olivarez - South Texas Health System
James Eastham - Valley Baptist Health System
Richard Boggess - Central Texas Medical Center
- 2:00 pm Refreshment Break
- 2:15 pm **ACE Demonstration Project / Bundled Payments**
Gary Whittington - Baptist Health System
- 3:05 pm **The Texas Legislative Session: How Bad?**
John Hawkins - Texas Hospital Association
- 3:55 pm Final Announcements & "Stay-to-End Prize Drawing"

Conference Location & Lodging

The Isla Grand Beach Resort

500 Padre Blvd. | South Padre Island, TX 78597
Limited number of hotel rooms available at the HFMA group rate of \$139 for Cabanas or \$295 for Condos.

Reservations: Call 800.292.7704 & ask for the group rate for HFMA. (No OnLine Reservations)

Seaside Reception Buffet

Join us for an outdoor evening reception buffet:

Thursday, May 20: 5:30 - 7:00 pm
Spouse or guests and family are welcome, but please let us know how many are coming.

Continuing Education Credit

This program counts for up to 13 CPE credits sponsored by the South Texas Chapter of HFMA, sponsor #009106. See our online agenda for prerequisites, topic details, & session CPE credit.

Sponsorship Opportunities

For a Sponsor Application and information visit our Chapter website at www.stxhfma.org

Special Needs

Please call us at 713.776.1314 if you have any special needs or need assistance.

Registration Policy

\$25 added for registration after May 14. Refunds, less a \$10 cancellation fee, for cancellations received by May 14. Substitutions, but no cancellations, after May 14. Send written notice of cancellation to reservations@stxhfma.org or fax to 713.776.1308. No-Shows will be invoiced for any unpaid amounts.

Dress is business casual.

South Texas Chapter Sponsors

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Conference Registration

If paying by credit card
Please Register On-line

Name (to appear on badge)

Company/Organization

Title

Address

City/State/Zip

Telephone

Email (please provide)

Conference Fee:

Register On-Line: www.stxhfma.org

HFMA Member \$160.00 \$_____
HFMA Member No: _____
HFMA Chapter: _____
 Non-Member \$210.00 \$_____
 Student (May 21 Only) \$ 40.00 \$_____
 Late Registration (after May 14) \$ 25.00 \$_____

Please Select the Sessions/Events you will Attend:

May 20 (Managed Care Specialty Course)
 May 20 (Accounting & Finance Specialty Course)
 May 20 (Physician Issues Sessions)
 May 20 Seaside Reception
Registered attendee & 1 guest free. Additional
guests \$15 charged at door.
 May 21 GENERAL Sessions
 Friday Luncheon

Total Amount Due: \$_____

Payment Information:

If paying by credit card
Please Register On-line

If paying by check, make checks payable to:
STC-HFMA
and mail to the address below

For Information Contact:
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